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UNIVERSITY OF BRISTOL PHYSICS SOCIETY

**CHAOS**

SPONSORSHIP OPPORTUNITIES

BY BECOMING A CHAOS SPONSOR, YOUR COMPANY HAS THE  
OPPORTUNITY TO INTERACT WITH TALENTED STEM STUDENTS FROM A  
WORLD RENOWNED UNIVERSITY.

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## AN INTRODUCTION TO CHAOS

Chaos is the award-winning University of Bristol Physics society. Named 'Best Society in the UK' at the National Societies Awards 2019, we have over 800 members who are keen to explore new career opportunities.

We are here to provide companies with a vital link to physics students. Our links between industry, academia, and talented STEM students mean that Chaos can be an integral part of promoting your company or graduate scheme.

We run a variety of events throughout the academic year which are open for sponsorship. These include talks by some of the best physicists in the industry, trips to research facilities, pub quizzes, and a national conference inviting the physics community and general public to explore the amazing physics research that goes on in the University.

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Chaos was awarded the highest accolade in the Bristol SU Accreditation Scheme for the last 5 years running. This recognises the society's achievement in providing consistently well-attended and varied events in a lively community.

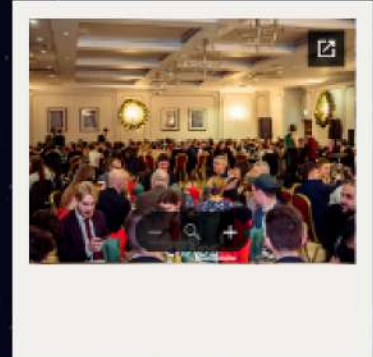




## OUR FLAGSHIP EVENTS

### PHYSBALL

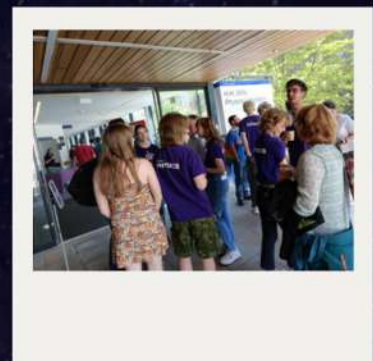
The end of the first term is celebrated with the largest annual social event hosted by Chaos. With over 300 students attending each year, this is the highest profile sponsorship available and offers the greatest opportunity for outreach for your company.



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### PHYSFEST - NATIONAL CONFERENCE

This summer event brings together the physics community, Bristol alumni, and general public nationwide to share in the groundbreaking research at Bristol and network with one another. This offers an opportunity for your company to reach brilliant scientists both in and outside the University.



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### INTRAMURAL SPORTS

Over 100 students compete regularly in our intramural leagues. Your company name and branding will be on team promotional material, news articles, and photos.



## SPONSORSHIP PACKAGES

We offer a range of sponsorship packages to make it as easy as possible for you to reach our members and help them build their careers with you. In addition, we offer bespoke packages to suit the needs of your company - just get in touch to discuss!

	Bronze	Silver	Gold	Platinum
	£840	£1440	£2400	£6000
Logo on our website and newsletter	★	★	★	★
Priority and discounted industry talks	★	★	★	★
Social media promotion	★	★	★	★
Number of job/career postings on social media	2	5	10	unlimited
Link to graduate recruitment on our website		★	★	★
Number of extended newsletter profiles		1	5	unlimited
Dedicated promotional material in our cafe		★	★	★
Additional free industry talk			★	★
Promotion of your on-campus recruitment events			★	★
Number of free events sponsored*			1	2
Dedicated page on our website				★
Host a partnership launch event				★

\*Events can include quizzes, viewings, and garden parties. The options are endless and entirely up to you.



## ONE-OFF SPONSORSHIPS

### PHYSBALL

Physball is the largest and most prestigious event hosted by Chaos. It is consistently attended by ~300 students and is one of the best opportunities to introduce our members to your company.

**Primary Sponsor - £1800**

**Secondary Sponsor - £600**

Both sponsors will receive the following benefits:

- Feature article in Chaos newsletter.
- Access to mailing list of all event attendees.
- Event tickets.
- Logo watermarked on all official event photos.
- Opportunity to deliver a careers talk promoting your company.

In addition to the benefits listed above, the primary sponsor will also receive:

- Leaflets at dining tables.
- Name and branding on event tickets and posters.
- Promotional banner at event.
- Company information advertised on Chaos' webpage, Facebook, and Instagram.

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Bespoke packages - including the opportunity to be the sole sponsor - are available on request. Please get in touch for more information!

## PHYSFEST NATIONAL CONFERENCE

Last year Chaos ran our first national conference featuring a panel event and talks from academics at the University of Bristol. The conference was marketed to academics and students currently at the University, alongside alumni and members of the public.

We had over 100 attendees across these groups and were overwhelmed with positive feedback after the event.

**Primary Sponsor - £600**

**Secondary Sponsors - £180**

Both sponsors will receive the following benefits:

- Name and branding on event tickets and promotional material.
- Company information advertised on Chaos' webpage, Facebook, and Instagram in connection with the conference.
- Name and branding on the holding slide.

In addition to the benefits listed above, the primary sponsor will also receive:

- Leaflets on every chair.
- Opportunity to give a speech to open the event.
- Promotional banner at event.





## INDUSTRY TALKS

This gives you a unique opportunity to promote your company to our members in a one-off talk or workshop. We advertise our industry talks on Chaos' website, Facebook, Instagram, LinkedIn, and in lectures.

You will also get a mention in our newsletter and promotion through the University of Bristol Careers Service, so you will have access to all current students and Chaos Alumni who are active in our LinkedIn group.

**Sponsorship - £240**

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## CONTACT US

Interested? We'd love to hear from you!

For sponsorship enquiries please reach out by email or through social media at:



[bristolchaos@gmail.com](mailto:bristolchaos@gmail.com)



[www.bristolchaos.co.uk](http://www.bristolchaos.co.uk)



[@bristolchaos](https://www.instagram.com/bristolchaos)

Thank you for taking the time to read through this brochure,  
Chaos looks forward to hearing from you!

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